

Good management and robust processes

“Getting the approach and the culture right is key. Once you have a sound system of governance in place, you have stability in an organisation. Our partnership with the American Institute of Certified Public Accountants is already working. Our members can enjoy the best of both worlds.”

Gail Stirling

Executive Vice President – Professional Standards and Conduct

The more extraordinary the times, the more necessary it is that an organisation has a sound system of governance. CIMA's main governing body is its Council, which currently comprises 54 members. Two-thirds are directly elected by their peers. The remaining third is co-opted – directly appointed on the basis of relevant skills and experience. This enables a range of members with complementary skillsets, backgrounds and experience to participate in strategic decision-making. Also, all Council members are required to comply with a code of conduct and uphold such principles as selflessness, integrity,

objectivity, confidentiality, accountability – and, like all members globally, adhere to the CIMA Code of Ethics and acting in the public interest at all times.

Included in Council are four Honorary Officers, who, on election, progress on an annual basis through the roles of Vice President, Deputy President, President, and Immediate Past President. Honorary Officers work hard to engage members and students, and act as a bridge between CIMA's executive and membership, helping to ensure that the organisation maintains a constant member focus.

Looking forward

The governance of our new Association has been designed with two aims in mind – to ensure the organisation is agile and effective in responding to member needs, and to ensure that management and public accounting are represented, promoted and driven forward equally across our global platform.

The Association has a Board, as opposed to a council governance structure, to facilitate greater speed of response and delivery as needed in extraordinary times. The Board is made up of two equal elements – management accounting and public accounting – with Andrew Miskin, CIMA President in 2016, serving as the full Board's first chairman. It has a global reach and will be directly informed in its work by regional boards of members and students, who act as the eyes and ears of stakeholders in the many geographies in which the profession operates.

CIMA's Council and governance continue to uphold the organisation's public interest responsibilities and charter commitments to the profession of management accountancy, with the Association governance providing a wider added benefit, helping drive enhanced member value, services and support, and a heightened member experience across the whole profession.



▶ Watch Gail at 2016.cimaglobal.com